



International Business™
EXCELLENCE AWARDS **2020**

BENCHMARK
FEEDBACK
REPORT



International Business Excellence Awards 2020

Dear Winner/Finalist,

This is your feedback report from the International Business Excellence Awards 2020.

The report includes your scores and judges' comments on both scoring phases:

- Scores and judges' comments on your written entry submission,
- Scores and judges' comments on your presentation on the day of the Awards Finals,
- Scores for each judging criterion,
- Scores and positions relative to the winners (gap scores) and
- Average scores in each category.

We hope you will find the feedback valuable in terms of understanding how well you did and where your project/initiative or written entry/presentation could be further improved.

If you require any further information please do let us know.

After you have read the report we would very much appreciate your feedback so we can continue to improve the format of these reports.

Kind regards,

Milan Nikolic

Awards Consultant

Awards International

milan.nikolic@awardsinternational.com



A. How Entries Were Scored

The Screening Panel used the following Judging Criteria when short-listing and scoring Written Entries and Presentations. Each criterion was scored out of 100.

1. Summary

An overview of the entire initiative, capturing the most important information from beginning to end.

2. Business strategy

What was the background to the initiative? How did it meet the strategic needs of the business?

3. Goals and Objectives

What were the specific goals and objectives of the initiative? What business benefits did the initiative set out to achieve?

4. Planning and Implementation

What steps did you take to plan the initiative? How was the initiative implemented? Who was involved and how was communication maintained? What was the target, budget and timeframe?

5. Stakeholder Engagement

What was the leadership model and who were the relevant stakeholders? How were their needs identified and understood, and how were they engaged in the process?

6. Innovation and Creativity

What was especially creative and innovative about the initiative? Was there anything unique or which proved an interesting twist and contributed to the overall success?

7. Impacts and Benefits

What has been the resulting impact on the business? What other benefits have been achieved in relation to the goals and objectives, and were there any additional unforeseen benefits?

Scoring Guidelines/Marking Scheme

Rating	Description of how well entry meets criteria	Marks available
Outstanding	Compelling, robust, fully evidenced description	80-100
Strong		60-79
Adequate		40-59
Limited		20-39
Weak	Unconvincing, weakly evidenced description	0-19



B. How This Report was Generated

YOUR SCORES

All Criteria were marked out of 100 by Category Judging Panels

- Written Entries were scored using criteria 1-7
- Presentations were scored using criteria 2-7

Percentage Scores were generated for

- each Criterion
- totals over all criteria for written entries
- totals over all criteria for presentations

Overall Scores were generated from Written Entry and Presentation scores, allocating equal weighting to each.

JUDGES' COMMENTS

In addition to scoring, Judges were asked to provide feedback comments to Finalists. Most, but not all, Judges provided comments.

Judges' comments for Written Entries were provided online before the Awards Finals, and for Presentations on the day of the Awards Finals.

Individual comments have been consolidated to provide a single piece of feedback for Finalists.



C. YOUR SCORES

Company Name	[REDACTED]
Category Name	[REDACTED]

Please note all scores relate to this category alone.

All scores are represented as percentages of the totals available for each criterion. Where both Written Entries and Presentation Entries were submitted the overall scores are calculated as weighted averages of the two sets, bearing in mind that Written Entries included an extra Summary criterion.

TOTAL SCORE

	Written Score	Presentation Score	Overall Score
Your score %	83.57	87.54	85.56
Average score %	76.01	68.31	72.16
Your position	2	1	1
Gap from Highest Score %	1.86	0.00	0.00

Criterion 1. Summary

	Written Score	Presentation Score	Overall Score
Your score %	86.75	n/a	86.75
Average score %	76.63	n/a	76.63
Your position	1	n/a	1
Gap from Highest Score %	0.00	n/a	0.00

Criterion 2. Business strategy

	Written Score	Presentation Score	Overall Score
Your score %	77.00	86.75	81.88
Average score %	74.06	64.90	69.48
Your position	2	1	2
Gap from Highest Score %	5.50	0.00	1.75

Criterion 3. Goals and Objectives

	Written Score	Presentation Score	Overall Score
Your score %	84.25	87.50	85.88
Average score %	75.00	68.98	71.99
Your position	2	2	2
Gap from Highest Score %	1.00	0.25	0.63



Criterion 4. Planning and Implementation

	Written Score	Presentation Score	Overall Score
Your score %	82.00	86.75	84.38
Average score %	71.75	62.25	67.00
Your position	1	1	1
Gap from Highest Score %	0.00	0.00	0.00

Criterion 5. Stakeholder Engagement

	Written Score	Presentation Score	Overall Score
Your score %	84.50	88.25	86.38
Average score %	75.88	71.54	73.71
Your position	1	1	1
Gap from Highest Score %	0.00	0.00	0.00

Criterion 6. Innovation and Creativity

	Written Score	Presentation Score	Overall Score
Your score %	81.00	86.25	83.63
Average score %	78.25	72.96	75.60
Your position	2	2	2
Gap from Highest Score %	12.75	5.00	8.88

Criterion 7. Impacts and Benefits

	Written Score	Presentation Score	Overall Score
Your score %	89.50	89.75	89.63
Average score %	80.50	69.21	74.85
Your position	2	2	2
Gap from Highest Score %	2.00	2.75	2.38



D. JUDGES' COMMENTS

Your Written Entry

A very well-written entry! I enjoyed the clarity, thoughtful organization and storytelling. You nailed the Impact & Benefits section. You started with bullet point facts and data points, then backed them up with your employees' words, and ended up with a compelling story. Amazing job!

A highly impressive case study and I loved the detailed point-by-point elaboration of all the steps taken and the initiatives rolled out/implemented.



D. JUDGES' COMMENTS

Your Presentation

A well organized presentation on some beautiful initiatives; the company looks like a community. I appreciated the focus on work-life balance, which is rarely found today. Great.

Great NPS and customer satisfaction scores, which wouldn't have been possible if employees were not happy. Great testimonials from the employees, really going to show that you care about your employees.

A great presentation, completely on point with respect to the Category topic, and the results that the initiative was supposed to bring about. I also really appreciated the facts and figures that were presented and believed that the team was focusing on the right aspects in truly making the organization a great place to work.

Well-done, a very good initiative and presentation.



And finally...

Many thanks again for entering the International Business Excellence Awards 2020. We hope that you have found this feedback useful. Please do get in touch if you have any further questions or we can be of help with anything else.

We look forward to seeing you participating again next year and remember, any feedback on this report would be most welcome.

Kind regards,

Milan Nikolic

Awards Consultant

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